2:Lewis E-5 (1943-1948) 1951 NU37 Tepoztlan NU37



## *MEANS OF COMMUNICATION*

Tepoztlán has relatively good means of communication. It has a railroad, a modern highway, bus service, mail service, and one telephone. As we have seen earlier, the railroad was built about 1900. The building of the railroad was particularly significant, for it encouraged the commercial exploitation of certain natural resources on a scale formerly impossible. The railroad is used primarily for the transportation of wood and charcoal to Mexico City.

In 1936 the asphalt road connecting Tepoztlán with the Mexico City–Cuernavaca Highway was completed, and shortly thereafter a bus cooperative was organized.[40] The line was successful and expanded. At present there are two bus lines to Cuernavaca, both owned and operated by Tepoztecans and in bitter competition with each other. In 1944 each line operated four buses which ran every hour from seven in the morning to seven at night, seven days a week. The round-trip fare to Cuernavaca was 90 centavos. Both lines carried more than 1,600 Tepoztecan passengers to Cuernavaca and back each week. Four days a week there was an average of 175 passengers. On Tuesdays and Thursdays, the market days in Cuernavaca, there was an average of 300 a day, and 300 to 400 on Sundays.

Before the construction of the road, communication between Tepoztlán and surrounding regions was primarily by burro and by foot. The most frequent trading and social contacts were with Yautepec, about three hours' distance, and with Cuernavaca, about four hours' distance. Since the road has been built it takes about forty-five minutes to Cuernavaca by bus and about twenty minutes by private car. Since the coming of the road, Cuernavaca has replaced Yautepec in importance. This shift is significant because the greater cultural sophistication of Cuernavaca has accelerated the rate of change in Tepoztlán. The road has had many other far-reaching effects which will be discussed later.

Tepoztlán has had mail service since 1926, and mail is delivered daily. Redfield reported in 1926 that there was an average of about twelve letters a day, most of which were for families living in the center. In 1944 there were about thirty letters daily. This increase was relatively small considering the great increase in literacy, trade, and population.

Tepoztlán has had a telephone and telegraph since before the Revolution, but the lines have rarely functioned. In the early thirties the telephone was repaired, but there is little occasion for its use, except for official business. The bus lines have changed this situation somewhat, for the bus line officials have more frequent occasion to communicate with Cuernavaca.

[40] The first bus line was established by a man from Cuernavaca but it was soon taken over by Tepoztecans.

3:Lewis E-5 (1943-1957) 1960
NU37 Tepoztlan NU37



than spend the time and energy in walking. A count made on a Wednesday in July 1956 showed that 84 vehicles entered the village and 94 left it between 5 A.M. and 9 P.M. Thirty-six percent were buses which ran about two times an hour in both directions (to and from Cuernavaca), 41 percent were passenger cars, and 23 percent were trucks. The trucks carried various products—corn, pigs, plants, beer, gravel, groceries, soft drinks, and petroleum. A similar count made on a Sunday gave a total of 373 vehicles entering and leaving. The buses carried approximately 800 passengers during the day.

In 1943, the number of radios in the village was only three or four; by 1956 it had risen to eighty, battery operated, for electricity had not yet come to the village. The owners were mainly under forty; older people showed little interest in radios. Most of them had been bought in Cuernavaca since 1950 at prices ranging from 400 to 3,500 pesos. They were intended chiefly for family use but their presence has increased visiting and sociability among the younger people. The listeners are usually not program conscious. Whenever they want to listen to something, they turn the dials to whatever sounds good. *Ranchero* music is the most popular attraction, news a secondary item. Major obstacles to the further use of radios have been lack of money and the absence of electricity, which meant trouble and expense in keeping the batteries charged. About 15 percent of the sets were not working in July 1956 because the batteries had run down. Tepoztecans who had relatives or *compadres* among bus drivers could have their batteries installed in a bus for a day and so have them charged without cost.

In 1956, as part of a federal government project to improve communications, a telephone exchange was installed in a small grocery store in Tepoztlán. Six phones were listed for the village in the Cuernavaca directory, almost all of them for local businesses. Storekeepers can now make orders, politicians can arrange meetings, and in emergencies ambulances and doctors can be reached by phone. During the day, calls are sent and received through the central office; at night, when the central office is closed, calls go to the *Posada*. The grocer charges 50 centavos to call someone to the phone, provided they live near the center of the village. During my stay in the village in 1956 a few calls from Hollywood were received by the village government—arrangements for the filming of another movie in Tepoztlán were in process!

Tepoztlán now has a movie, operated by a villager who had been a *bracero*. The movies are shown on week-ends from October to May in one of the large rooms of the municipal building which seats about 300 people. The movie business is an insecure one in Tepoztlán, however; it cannot always successfully compete with the fiestas. Most of the films are Mexican cowboy and war pictures which appeal to young people. Adults over forty do not frequent the movies and most of the peasants do not permit their daughters to attend.

Despite the higher educational level, greater travel, and the increase in radios, our data suggest that there has been no increase in the number of people who read newspapers. On the contrary, there seems to have been some decline since 1943. In 1956, only about twenty-five individuals read a news-